

# CONCERTS IN THE PARK SPONSORSHIP PROPOSAL

Spring, Summer and Fall Series
Northshore Park • The Woodlands

Concerts in the Park are free, live musical events held Sunday evenings during the spring, on the 4rth of July, and during the fall season. Since 1984, attendees ranging in age from newborns to senior citizens, not only from The Woodlands area, but from many surrounding areas, have enjoyed the Concert-in-the-Park series at one of The Woodlands' most scenic parks, Northshore Park, located at 2505 Lake Woodlands Drive.

#### **CONCERT SPONSOR - \$750**

- Company recognition in all ads, press releases and event agendas.
- One company-provided (3' x 6') banner can be displayed at venue
- Ability to promote company's products/services or lines of business during concerts.
- PSA recognition at concert as sponsor.
- Free use of one canopy (10 x 10) provided by The Woodlands Township.
- Five event T-shirts.
- One reserved parking space.

#### SPRING/SUMMER/FALL SERIES SPONSOR - \$2,000 each

- All of the above.
- Company name/logo on Concert-in-the-Park schedules.
- Ability to host a company-wide event during selected series concert of choice. Must be pre-approved.
- Five additional T-shirts for a total of 10 shirts.
- One additional reserved parking space for a total of two spaces.

### STAGE/MEDIA SPONSOR - \$5,000

- All of the above.
- Naming rights of the stage during the entire Concerts in the Park series.
- Company logo on Concert-in-the-Park and T-shirts.
- One additional company-provided (3' x 6') banner can be displayed on the concert stage for a total of two banners.
- Company name/logo placed on The Woodlands Township Web site.
- Free use of Pavilion B during all series' concerts.
- Ten additional T-shirts for a total of 20 shirts.
- Two additional reserved parking space for a total of four spaces.

### PRESENTING SPONSOR - \$10,000

- All of the above.
- Company logo placed on event banners that hang from light poles inside park during entire series.
- Press release issued following signed agreement.
- One additional 10' x 10' canopy provided at every concert for a total of two canopies.
- Free use of Pavilion A during all concerts.
- Ability to stage vehicles/trailers at the concert site in a designated area.
- Ability to select a theme for one concert during each series. *Must be pre-approved*.
- Opportunity to be an in-kind sponsor for all Township youth programs.
- Ten additional T-shirts for a total of 30 shirts.
- Two additional reserved parking space for a total of six spaces.



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| Presenting*: \$10,000 Stage*: \$5,000 Media Spring Series: \$2,000 Summer Series: \$2,000 Fall Series: \$750 Value In Kind  Other items mutually agreed upon |              |
|--|--------------|
| Concert: \$750Value In Kind  Other items mutually agreed upon  | *: \$5,000   |
| Other items mutually agreed upon   | ies: \$2,000 |
|  |              |
|  |              |
|  |              |
| SPONSOR  |              |
| Name Title   |              |
| Company Phone  |              |
| E-mail address   |              |
| Address  |              |
| City State Zip   |              |
| Sponsor's signature Date   |              |
| THE WOODLANDS TOWNSHIP   |              |
| Accepted by Date   |              |
| Printed name and title   |              |

Please make checks payable to The Woodlands Township.

## Please mail or fax this document to:

Angel Nicks, Development Manager
The Woodlands Township
2801 Technology Forest Boulevard, The Woodlands, TX 77381
Phone: 281-210-1932 Fax: 936-273-4995

E-mail: anicks@the woodlands township-tx.gov

<sup>\*</sup>Please send a high-resolution jpeg or eps of your company logo to anicks@thewoodlandstownship-tx.gov.